PLASTIC-FREE LUNCHES



TIPS AND FREE RESOURCES TO GET YOU AND YOUR FAMILY FIRED UP AND ON BOARD TO DITCH THE PLASTIC

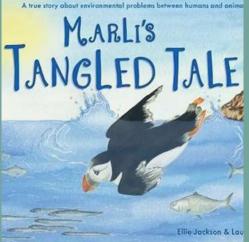
INSIDE

Colorful lunch box menu ideas Top blogs, books and other resources to inspire the whole family.

Practical tips for hassle-free wholesome lunch prep.











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Vibrant wholesome lunch menu ideas that will keep you fueled for the day.



MAKING A START

MAKING A FEW SMALL CHANGES CAN HAVE A LARGE IMPACT WHEN LOTS OF US ARE DOING THE SAME!

What inspired you in the first place to make the shift away from plastic? Was it the image of an albatross chick carcass with a belly full of plastic? Or learning that most plastics contain hormone disruptors (BPA is not the only bad guy!) Was it stats like "Each day approx. 8 million pieces of plastic find their way into our oceans"? These facts can lead us to a sense of overwhelm - the problem can just feel too big to do anything about. And giving up the convenience of singleuse plastic can seem really hard. But it's important to remember that this is not about eliminating all your plastic use overnight. It's about being part of a large movement where everyone does *something*. The good news is a lot of the plastic we use can be reduced pretty easily... and these changes can give us all sorts of bonus benefits - such as improved health, saving money and empowering our kids. See our list of recommended resources aimed to keep you excited and motivated, (rather than overwhelmed!) on page 5.

FACE THE FACTS

One of the best ways to get a sense of your own family's plastic usage (and see where you can make a change) is to track and record the plastic you throw away in a week. This is a great way to involve kids - collect all plastic trash for a week, lay it all out on the ground and photograph it! You could do this each day for a week if you don't want to hang on to a week's worth of trash.

SET SOME GOALS

Goals are a great way to give your family something to work towards as a team. So instead of your kids hassling you to return their favorite packaged foods back into their lunch boxes, they will be holding you accountable! "Mom - what about the turtles??"

A FEW IDEAS TO GET STARTED

1 MONTH CHALLENGES:

- Pack plastic free lunches.
- Use your stainless steel lunch box for take-out and restaurant leftovers instead of throw-away containers.
- Take a stainless steel water bottle with you whenever you leave the house.
- Carry some reusable utensils and stainless steel drinking straws in your bag for when you are out and about.
- Learn some new recipes to replace some of your favorite packaged lunch snacks. See the menu ideas on page 10 for some inspiration.



"The world is changed by your example, not by your opinion."

Paulo Coelho

welcome to



breaking zero waste living down

into a simple step-by-step process

with lots of positivity and love

C Kathyrn Kellogg, going zero waste

BE INSPIRED!

HERE'S OUR LIST OF TOP RESOURCES TO GET YOU AND YOUR FAMILY GALVANIZED IN YOUR WAR AGAINST WASTE.

TOP BLOGGERS

There are a number of bloggers who have made the switch from single-use plastic consumer to a plastic-free lifestyle...and they have survived and in fact thrived to tell the tale. These blogs are a great antidote to the overwhelm depressing images and statistics can incite and give a powerful message that if they can, we can too. Here's our top picks:

1. Going Zero Waste

by Kathryn Kellogg

"It's not about perfection. It's about making better choices." This San Francisco based blogger offers a great guide to zero waste living and replacing typically plastic household items with stylish sustainable alternatives.



C) Kathryn Kellogg going zero waste

C Lauren Singer, trash is for tossers

2. Trash is for Tossers

by Lauren Singer

A prolific blogger from NYC with a wealth of creative ideas to reduce waste. Lauren aspires to show that "leading a Zero Waste lifestyle is simple, cost-effective, timely, fun, & entirely possible for everyone and anyone". Lauren also has a youtube channel.

3. Treading my own Path

by Lindsay Miles

In 2012 Lindsay accepted a month-long challenge to avoid plastic... and never looked back. She now lives zero waste and plastic-free and demonstrates how giving up plastic can transform your life for the better - improving your health, boosting your creativity and connecting you to a community of like-minded people.

3. My Plastic Free Life

by Beth Terry

This started as a simple blog documenting one woman's journey from a max to min trash lifestyle. It has since evolved into a comprehensive resource for others interested in making a similar shift.

© Lauren Singer trash is for tossers



TOP KIDS RESOURCES

KIDS LEADING THE WAY

These inspirational kids are taking the showing other kids, their families and schools how to get involved.

Kids Against Plastic

Amy and Ella Meek

A campaign started by two sisters in the UK. Their website offers plenty of childcentred resources to get educated about the issues and provide ideas and campaign initiatives. Amy and Ella are great mentors for young people to make an impact at home and in the

EDUCATIONAL CARTOON

All the Way to the Ocean by Joel Harper

James throws a wrapper and plastic bottle in the gutter and doesn't believe that it will go all the way to the ocean. His friend Isaac warns James about the consequences of his littering.

There begins the adventures of James and Isaac as they learn about the harmful effects of storm drain pollution, and in turn, spread the word to their friends and the rest of their school.

This animation features the talents of acclaimed actors, award-winning musicians, and dedicated activists: including Amy Smart, Ben Harper, Burning Spear, Jack Johnson, Joel Harper, Marcia Cross, and Xavier Rudd.





 $7 \,$ $\overline{\text{(c)}}$ Joel Harper, All the way to the ocean

BEST KIDS BOOKS

One Plastic Bag: Isatou Ceesay and the Recycling Women of Gambia by Miranda Paul

The inspiring true story of a campaign started by one African woman to stop plastic pollution in her community. This story shows our youngsters how one person's actions really can make a difference in our world.

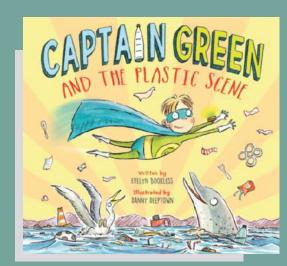
The Wild Tribe Heros Series

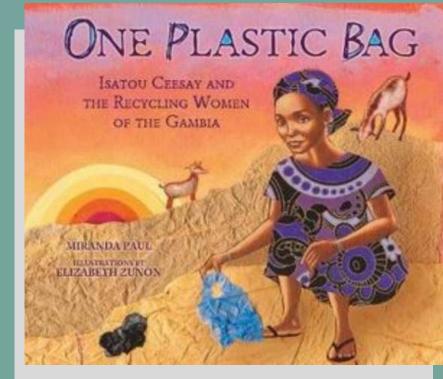
by Ellie Jackson and Laura Callwood

Duffy's Lucky Escape, Marli's Tangled Tale and Nelson's Dangerous Dive are all true and gentle stories to teach children about ocean plastics in a positive and inspiring way with happy endings and ideas for the future.

Captain Green and the Plastic Scene by Evelyn Bookless

Aimed at children aged 4-8, Captain Green and the Plastic Scene is about a superhero who finds himself on a mission to save marine animals from plastic pollution. With engaging, colourful illustrations, it's a wonderfully relatable story to get our little ones actively involved in helping to save our planet.

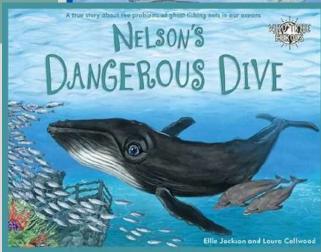




 Duffy's

 Lucky Escape!

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TIPS FOR HASSLE-FREE WHOLESOME LUNCHES

THE BUSY PERSON'S PRACTICAL GUIDE TO PLASTIC-FREE LUNCHES

PREP AHEAD

Make some simple snack items when you have a little more free time on the weekends or holidays to use for lunch boxes. Consider recipes you can freeze (helps avoid your family eating them all at once!). If you have a few options you can rotate them in lunch boxes during the week.

Cooking up a grain and/or some pulses the night before makes it super easy to throw together a hearty salad in the morning. Rotate between quinoa, pasta, buckwheat, brown rice, lentils and beans and add in your favourite salad leaves, sunflower sprouts, olives, nuts, seeds or whatever your favourite additions are.

Cook up extra portions of dinner so you can add some leftovers to your lunch boxes for the next day.

REFUSE SINGLE PORTION WRAPPERS

If making lunch meals and snacks from scratch just isn't feasible, choose foods in large bags rather than individual portion sizes. If you need to keep foods in enclosed packages inside lunch boxes, invest in some silicone reusable zip-lock pouches or beeswax food wraps.

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NUDE FOOD LUNCH BOX IDEAS

SIMPLE SNACKS AND QUICK WHOLESOME MEALS THAT WILL MAKE YOU GLAD YOU DITCHED THE PLASTIC!

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THROW-TOGETHER SALADS

HEARTY SALADS THAT CAN BE THROWN TOGETHER IN THE MORNING WITH A LITTLE PREPPING THE NIGHT BEFORE.





LOW FOOT-PRINT INGREDIENTS

Stock up on whole pulses and grains from your local bulk food store. Keep them in jars (they will look beautiful lined up in your pantry!) These are super simple to prepare with a little planning. Leave 1 cup to soak with 2 cups of water in the morning. Rinse and cook them with fresh water in a pressure cooker in the evening, then chill in the fridge overnight, ready to toss into your salad in the morning. Packed with protein, vitamins and minerals - these are a great way to eat healthily, cheaply and simply with zero packaging. **Above:** Roasted pumpkin, beetroot and feta with chickpeas, tamari almonds, hemp seeds and baby tomatoes tossed with fresh figs, mixed greens and sunflower sprouts on a bed of quinoa. Roast the veges and cook the quinoa and chickpeas the night before. Chill overnight and toss with fresh ingredients in the morning. Drizzle with a little olive oil and fresh lemon juice and voila!

Variations: Mix and match with any of the following ingredients to create colorful, delicious salads that keep you sustained the entire day....

Instead of chickpeas, use black beans, lentils, cannellini or any other pulse.

Swap quinoa up with buckwheat, brown rice, red rice, pasta or millet.

Instead of hemp seeds, sprinkle sesame, sunflower or pepitas.

Try roast sweet potato, roast brussel sprouts, or roast capsicum instead of pumpkin and beetroot.

Other scrumptious additions include olives, sundried tomatoes, toasted walnuts or cashews.



FINGER FOODS

Right: Homemade hummus with veges to dip: snow peas, baby carrots, capsicum and cucumber slices. Mixed fresh berries.

Variations: Replace hummus with guacamole, spinach and cashew dip, or your other favorites.

Replace berries with other cut fruits, or mixed dried fruit and nuts.



DELICIOUS WRAPS

WRAP UP YOUR FAVORITE INGREDIENTS FOR THE PERFECT MEAL ON THE GO.

Left: Soft burrito with tempeh, roast capsicum, avocado, roast pumpkin, mixed greens, sunflower sprouts, feta and chipotle mayo.

Variations: Replace tempeh with refried beans, hummus, or your other favorite fillings.



Left: Mixed berries in snackbox, homemade nori rolls with avocado, tempeh, carrot and capsicum, date rolls, choc bliss balls and gluten-free cranberry and seed crackers.

Variations: Check out the web for a myriad of quick and easy bliss ball recipes, ranging from carrot cake flavor to mint choc. Replace crackers with savory dehydrated linseed crackers or your favorite cookies.

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KEEP IN TOUCH

As the founder of Earth Pulse, I would absolutely love to hear from you!

I'd love to hear what you think of our lunch boxes and this e-book, so please share with me! You can contact me directly at amelia@earthpulse.us. Whether it's the things you love, any questions you have, ideas for improvement or anything else that pops into your head, my inbox is always open.

We are a small enterprise, with big dreams to have an impact through our products, our message and the donation of 20% of our profits to alleviate poverty. Help us reach our goal to increase the percentage we donate to 50% by 2022, by spreading the word.

You can also connect with us on:

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Thanks for all your support!

Lots of love
Amelia Ariell

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